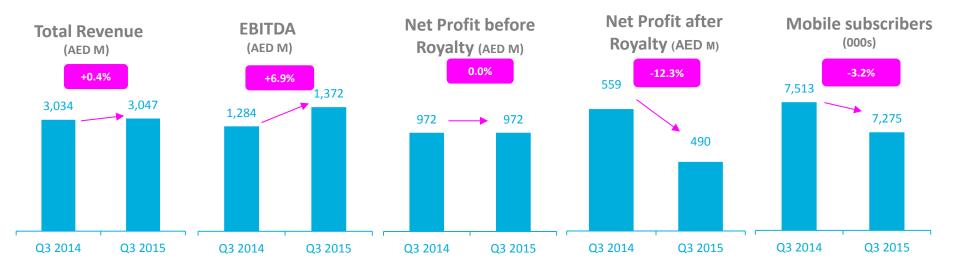
Q3 2015 Results

Emirates Integrated Telecommunications Company PJSC November 2015





Q3 Financial Highlights



Profitable revenue growth

- Strong performance on fixed and wholesale products
- Increased focus on higher margin products and savings in costs resulting in improved EBITDA margin of 45.0% in comparison with 42.3% in Q3 2014
- Net Profit impacted by increasing royalty %. Effective royalty % increasing from 42.5% in Q3 2014 to 49.6% in Q3 2015
- Mobile subscribers impacted by subscriber cleansing due to My Number My Identity program





Market overview

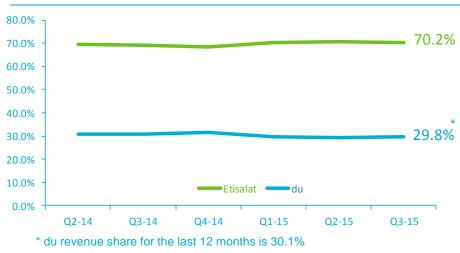
Market share consolidation – increasing emphasis on retention and active base management

UAE Mobile Subscribers - Market share quarterly evolution

55.0% - 55.5% 50.0% - 45.0% - 44.5% 40.0% - Etisalat du

Q4-14

UAE Telecom Market – Revenue share quarterly evolution



Source: TRA Market Statistics August 2015, Internal estimates, Etisalat Quarterly analyst presentations

Q2-15

Q3-15

Q1-15



Q2-14

Q3-14

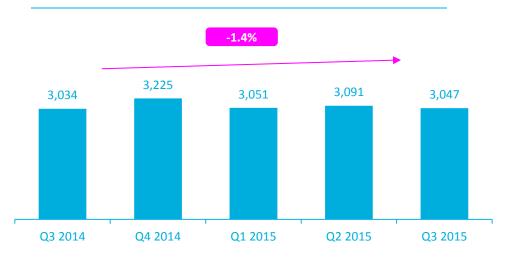


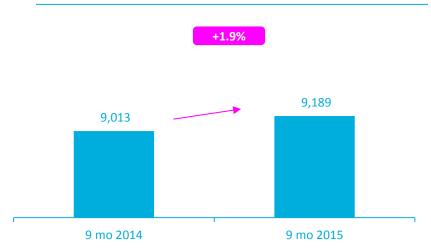
Total Revenues

Healthy growth in fixed business and postpaid mobile

Quarterly Revenue (AED M)

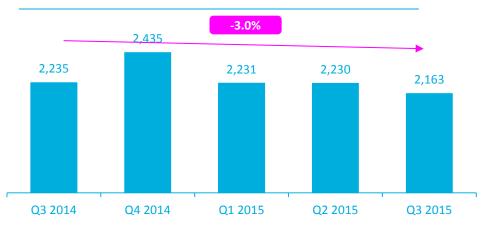
Year to date revenue (AED M)

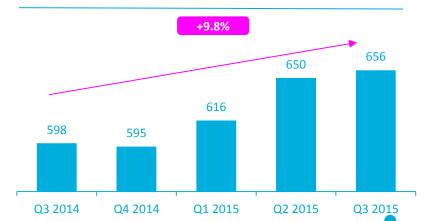




Quarterly Mobile Revenues (AED M)

Quarterly Fixed Revenue (AED M)









Revenue Drivers

Marginal decrease in mobile subscribers mainly due to MNMI

Mobile Subscribers Active 90 Days ('000) -3.2% -7,513 7,343 7,485 7,356 7,275 96 98 95 93 96

Q3 2014

Q4 2014

Q1 2015

Q2 2015

Q3 2015

Quarterly Fixed Lines ('000)

Q4 2014

Q3 2014



Q1 2015

Q2 2015

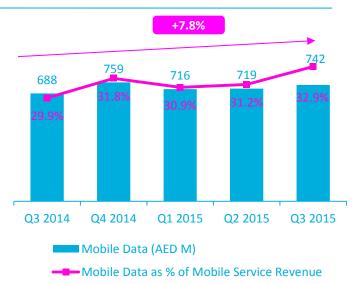


Q3 2015

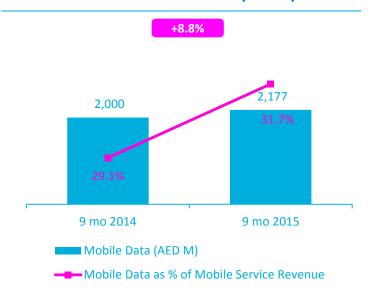
Revenue Drivers - Mobile Data

Data revenues continue to grow steadily

Quarterly Mobile Data Revenues (AED M)



Year to Date Mobile Data Revenues (AED M)

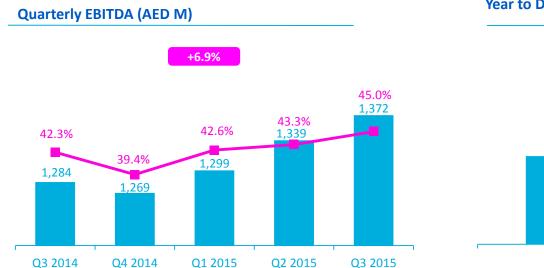


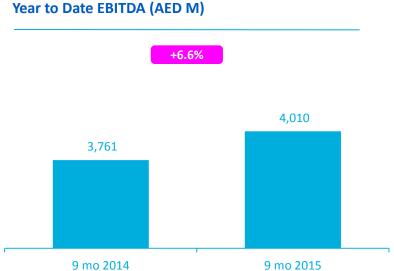




EBITDA

Increased profitability from EBITDA





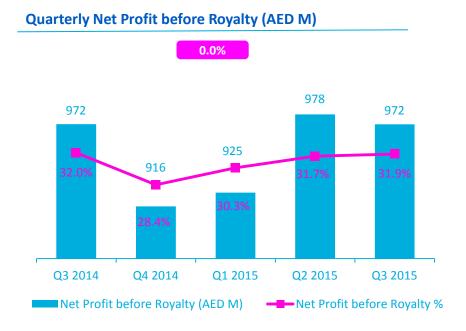
Steady improvement in EBITDA

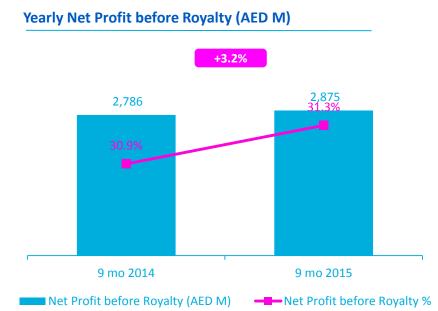
• Increased focus on higher margin products and operational efficiency driving EBITDA and EBITDA%





Net profit before royalty





Net Profit before Royalty at same level as Q3 2014

• Net Profit before Royalty impacted by higher depreciation and financial charges

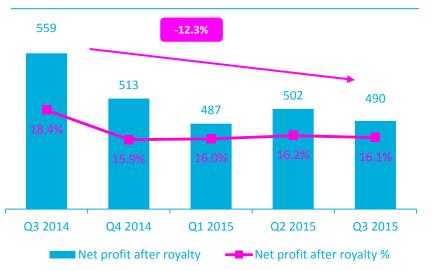




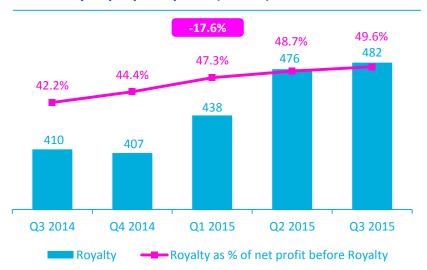
Net Profit after Royalty

Increasing royalty rates – Effective royalty increasing from 42.2% to 48.7%

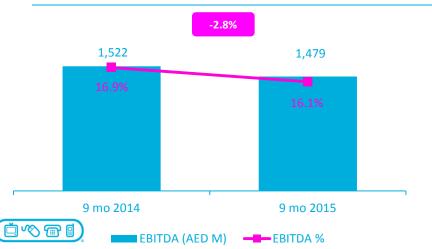
Quarterly Net Profit after Royalty (AED M)



Quarterly Royalty Compared (AED M)



Year to Date Net Profit after Royalty (AED M)



Royalty Rates Compared

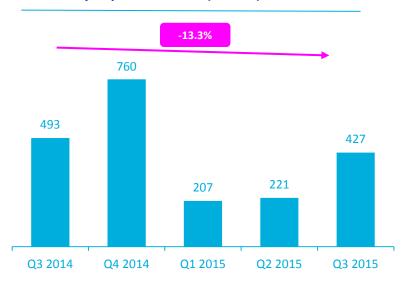
Royalty	2013	2014	2015	2016
Royalty rate on Regulated Revenue	7.50%	10.00%	12.50%	15.00%
Royalty rate on Net Profit	20.00%	25.00%	30.00%	30.00%



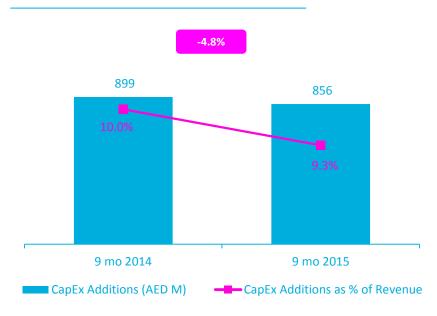
Capital Investments

Substantial investments to provide enhanced network experience to users

Quarterly CapEx Additions (AED M)



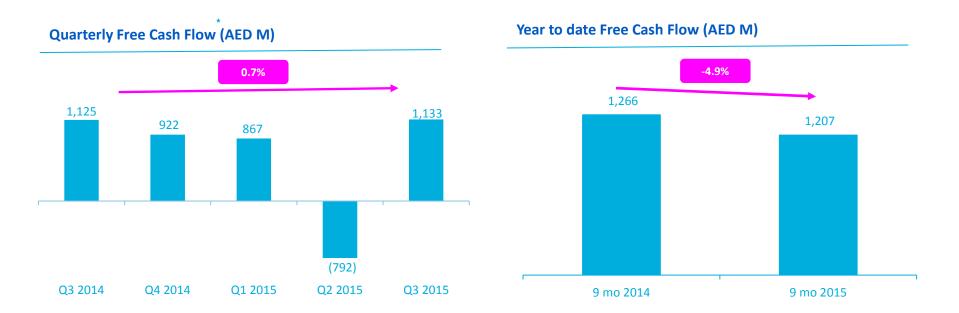
Yearly CapEx Additions (AED M)







Free cash flow



• Royalty paid in Q2 2015 of AED 1.6 billion in comparison with AED 1.1 billion in Q2 2014





Disclaimer

- Emirates Integrated Telecommunications Company PJSC (hereafter "du") is a telecommunication services provider in the UAE.
- du cautions investors that certain statements contained within this document state management's intentions, hopes, beliefs, expectations or predictions of the future are forward-looking statements.
- Management wishes to caution the reader that forward-looking statements are not historical facts and are only estimates or predictions. Actual results may differ materially from those projected as a result of risks and uncertainties, but are not limited to:
 - Our ability to manage domestic and international growth and maintain a high level of customer service
 - Future sales growth
 - Market acceptance of our product and service offerings
 - Our ability to secure adequate financing or equity to fund our operations
 - Network expansion
 - Performance of our network and equipment
 - Our ability to enter into strategic alliances or transactions
 - Co-operation by the incumbent in provisioning lines and enabling us to interconnect our equipment at the local exchange
 - Regulatory approval processes
 - Changes in technology
 - Price competition
 - Other market conditions and associated risks
- The company undertakes no obligation to update publicly any forward-looking statements, whether as a result of future events, new information, or otherwise.
- For further information about the company, or material contained within this forward looking statement, please direct your enquiries to our Investor Relations team by email at investor.relations@du.ae or by telephone on +971 4 434 5101.



