



Media Asset Management



A quick and efficient platform to manage media assets.

Our state-of-the-art Media Asset Management (MAM) platform provides you with a central storage location for your complete media asset bank. It is connected to our entire suite of Broadcast service platforms including Satellite, Media Fibre and OTT video solutions for the complete and seamless integration of your produced content.

- **Encoding Service** – Compression of live baseband video and embedded audio signals, and Muxing of video channels according to your requirements.
- **Playout Service** – It provides ingesting, manipulation and playing-out of Customers' media content as per schedule.

Benefits

- **Reduced cost**
- **Flexible infrastructure**
- **Increased efficiency**
- **Secure location**
- **Ultimate redundancy**

Features

- Our platform **digitally stores all of your content in order to provide you with a central location** to monitor and manage your media assets easily.
- **Comprehensive encoding services** that perform format conversion, transcoding and recording from multiple industry standard broadcast media files.
- **Full support for SD and HD inputs.**
- **24/7 quality monitoring** of your media assets 365 days a year.
- A complete **advanced graphics overlay** enabling you to easily differentiate or brand your content with subtitles, SMS, animations, and more.
- **Playout Service** – It provides ingesting, manipulation and playing-out of Customer's media content as per schedule.

Find out more

Email us at sales.broadcast@du.ae
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