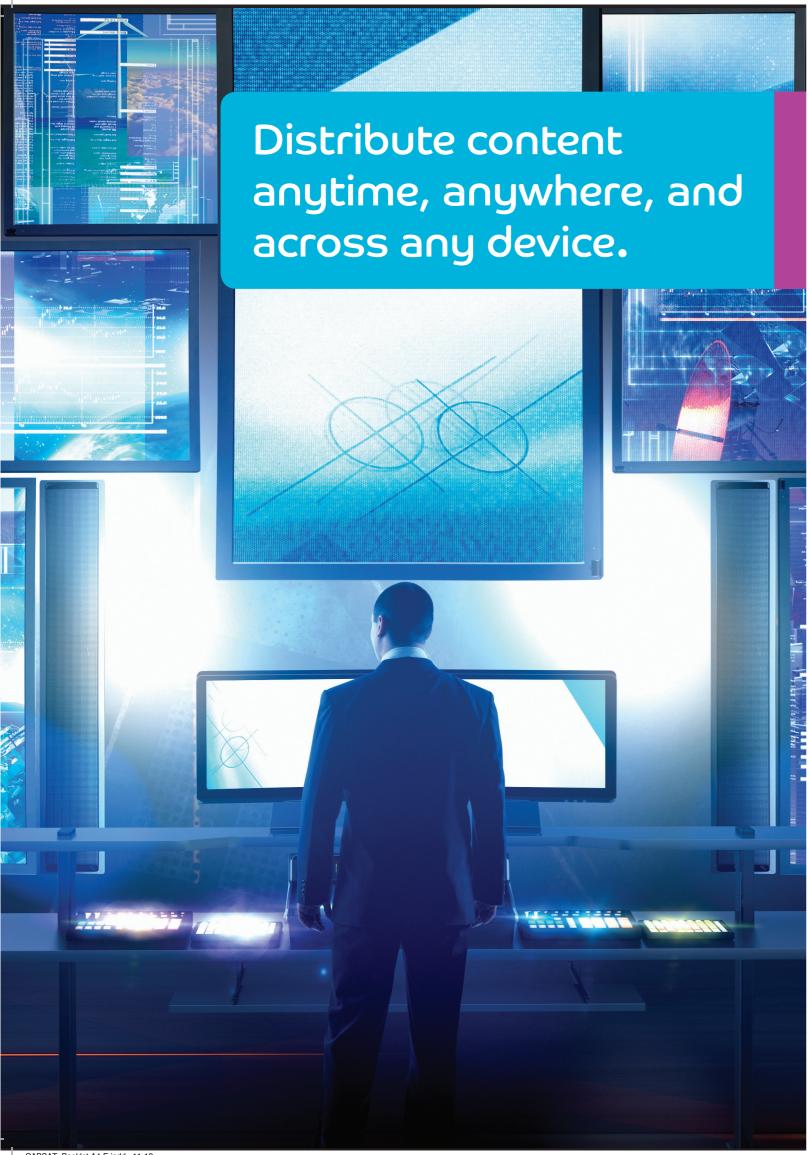


Over-The-Top Video Platform

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The Over-the-Top (OTT) Video Platform integrates our leading Broadcast and Telecom services to create a world-class media platform that supports non-linear viewing. The platform acts as a critical link between your content and end-users no matter what device, platform or technology they are using.

- Multiscreen Live Encoding Encode or transcode and package your content from multiple sources.
- Online Video Platform Multiscreen distribution through web environment and apps tailor-made to your requirements.
- Content Delivery Network Globally distributed network of servers deployed in multiple data centres delivering the highest quality viewing experience.

Benefits

- Fully managed proposition
- Monetisation of content
- · Ease of deployment
- · Complete inter-operability with existing systems
- Modular architecture

Features

- Support for SD and HD video encoding using all streaming protocols.
- **Dedicated Content Management System** that can easily connect to your system's back-end for a seamless OTT platform experience.
- **Linear and non-linear advertising** through our Content Management System or can integrate via your chosen external advertising platforms.
- Subscription Video on Demand (SVoD), Transactional Video on Demand (TVoD), Advertising on Demand (AVoD) monetisation models.
- Comprehensive statistics and data reports on your audience's user behaviour and content usage patterns.

Find out more

Email us at sales.broadcast@du.ae
Call 800 188
du.ae/broadcast

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