



Over-The-Top Video Platform



Distribute content anytime, anywhere, and across any device.

The **Over-the-Top (OTT) Video Platform** integrates our leading Broadcast and Telecom services to create a world-class media platform that supports non-linear viewing. The platform acts as a critical link between your content and end-users no matter what device, platform or technology they are using.

- **Multiscreen Live Encoding** – Encode or transcode and package your content from multiple sources.
- **Online Video Platform** – Multiscreen distribution through web environment and apps tailor-made to your requirements.
- **Content Delivery Network** – Globally distributed network of servers deployed in multiple data centres **delivering the highest quality viewing experience.**

Benefits

- Fully managed proposition
- Monetisation of content
- Ease of deployment
- Complete inter-operability with existing systems
- Modular architecture

Features

- Support for **SD and HD video encoding using all streaming protocols.**
- **Dedicated Content Management System** that can easily connect to your system's back-end for a seamless OTT platform experience.
- **Linear and non-linear advertising** through our Content Management System or can integrate via your chosen external advertising platforms.
- **Subscription Video on Demand (SVoD), Transactional Video on Demand (TVoD), Advertising on Demand (AVoD)** monetisation models.
- **Comprehensive statistics and data reports** on your audience's user behaviour and content usage patterns.

Find out more

Email us at sales.broadcast@du.ae
Call **800 188**
du.ae/broadcast